

Chef Nicole Straight: Quick Facts

Chef Nicole Straight

Focus: Helping parents and busy people enjoy cooking fast, healthy 15-minute meals

Training: La Cucina al Focolare in Italy

Experience: private chef, on-camera cooking demonstration, television production, education (adult and child)

Education: B.A. in Psychology from San Diego State University; Master's degree from Smith College in Education

Media experience: television, print, blog, internet, radio

Publishing: articles (locally and nationally), blog, books

Books in print: Time to Eat!: 15 Minute Meals for Busy Parents (2005)

Home: Westport, CT

Family: married with 2 daughters

Time to Eat!

Founded: 2001

Based: Westport, CT

Audience: Everyone. Especially parents and busy people.

Concept: Making cooking quick, easy and healthy. Everyone needs time to eat—15-minute meals make it happen.

Products: Classes and books.

Recipe design: Recipes designed for easy adaptation and variation.

Content: Emphasis on basic cooking skills, stocking a kitchen, and using recipes designed for quick and easy preparation.

